



ADVERTISING WITH PENINSULA CANTARE 2025–26 SEASON

Placing an ad with Peninsula Cantare not only supports a vibrant arts community in Silicon Valley; it gives you exposure to a dedicated audience that loves to support local businesses, community nonprofits and good corporate citizens.

Concerts

Deck the Halls!

Sat, Dec. 20, 2025, 7:30 PM
First United Methodist Church
625 Hamilton Ave, Palo Alto

I Dream a World

Sat, Mar. 14, 2026, 7:30 PM
Sunnyvale Presbyterian Church
728 W Fremont Ave, Sunnyvale

Over the Rainbow

Sat, May 16, 2026, 7:30 PM
First Congregational Church
1985 Louis Rd, Palo Alto

Advertising with Peninsula Cantare now **takes you farther than ever...** bigger audiences, more concerts, expanded digital exposure, additional recognition, new sponsorship opportunities and much more!

What's New?

MORE CONCERTS + BIGGER AUDIENCES

Our pre-pandemic year saw **record ticket sales!** Now, our 2025-2026 season features an expanded concert series, larger concert venues, more singers, a bigger mailing list, and new pieces making their regional premiere. It all adds up to a larger audience for your ads—up to 65% bigger!

NEW DIGITAL EXPOSURE

Our advertisers deserve to be seen everywhere! Starting this year, your ad placement in Peninsula Cantare's event programs means you will **also** be seen all season long on our website, with a direct link to your own page... **plus** a special thank-you on our popular Facebook and Instagram pages. Digital exposure means even more chances to put your brand in front of our appreciative audiences.

RECOGNITION AT CONCERTS

The most important way we can thank our major advertisers ... is to **thank** you—live, in front of our audience! Remember, with your ads come complimentary tickets to our concerts. We invite you to join us and be recognized in person.

NEW SPONSORSHIP OPPORTUNITIES

Ready to take the next step up? Gain **exclusive** access to Cantare fans, including hosting a post-concert reception table, sending your own email promotion to our list, special VIP events, extra concert tickets, and most importantly, prominent recognition in all our concert publicity as a Concert Sponsor or Season Sponsor. Learn more at www.PeninsulaCantare.org/Sponsorship.

And Every Ad Still Comes With...

Your Ad in Every
Concert Program



Free Tickets to
Every Concert

ADVERTISING AGREEMENT

Peninsula Cantare is an independent, nonprofit 501(c)(3) organization, EIN tax ID # 20–1778066.

2025–26 SEASON

Advertising options are available for a variety of budgets!

Complete this advertising agreement by **December 1** to be seen on our site and in concert programs throughout our 2025–26 season.

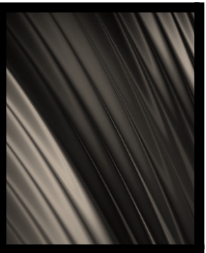
Advertise with Peninsula Cantare in three easy steps:

- ① Submit your ad request by **December 1** using the online form at <https://peninsulacantare.app.neoncrm.com/forms/advertisers-form>
This form is also available from the Support Us menu option on the <https://peninsulacantare.org> site
- ② Pay for the ad using the same online form
- ③ Submit a JPG, PNG, or PDF of your ad OR indicate that you want to use your previous ad image OR send via email to info@peninsulacantare.org, using the subject “Peninsula Cantare Program Ad”

You will receive a confirmation of your advertising selection.

Please contact info@peninsulacantare.org if you have any questions about completing the advertising form

Ad Options

	Benefits include: - Color ad in full season of event programs (up to three concerts) - Full season of color ad on the Peninsula Cantare website - Acknowledgements at concerts and in social media - Two tickets to each concert this season (a \$150 value)	Available Sizes: ☐ Outside Back Cover (8”H x 5”W) in color \$700 ☐ Inside Front Cover (8”H x 5”W) in color \$600 ☐ Inside Back Cover (8”H x 5”W) in color \$600
	Benefits include: - B+W ad in full season of event programs (up to three concerts) - Full season of ad on the Peninsula Cantare website - Acknowledgements in social media - Two tickets to each concert this season (a \$150 value)	Available Sizes: ☐ Inside Full Page (8”H x 5”W) in B+W \$525 ☐ Inside Half-Page (Horizontal) (4”H x 5”W) in black + white \$350 ☐ Inside Half-Page (Vertical) (8”H x 2½”W) in black + white \$350
	Benefits include: - B+W ad in full season of event programs (up to three concerts) - Full season of ad on the Peninsula Cantare website - Acknowledgements in social media - One tickets to each concert this season (a \$75 value)	Available Sizes: ☐ Inside Quarter-Page (Horizontal) (2”H x 5”W) in black + white \$250 ☐ Inside Quarter-Page (Vertical) (4”H x 2½”W) in black + white \$250 ☐ Business Card (2”H X 3½”W) in B+W \$200