



## ADVERTISING WITH PENINSULA CANTARE 2024–25 SEASON

Placing an ad with Peninsula Cantare not only supports a vibrant arts community in Silicon Valley; it gives you exposure to a dedicated audience that loves to support local businesses, community nonprofits and good corporate citizens.

### Concerts

#### Deck the Halls!

Sat, Dec. 21, 2024, 7:30 PM  
First United Methodist Church  
625 Hamilton Ave, Palo Alto

#### In Time of War of Peace

Sat, Mar. 29, 2025, 7:30 PM  
First United Methodist Church  
625 Hamilton Ave, Palo Alto

#### A Star is Born

Sat, May 17, 2025, 7:30 PM  
First Congregational Church  
1985 Louis Rd, Palo Alto

Advertising with Peninsula Cantare now **takes you farther than ever...** bigger audiences, more concerts, expanded digital exposure, additional recognition, new sponsorship opportunities and much more!

### What's New?

#### MORE CONCERTS + BIGGER AUDIENCES

Our pre-pandemic year saw **record ticket sales!** Now, our 2024-2025 season features an expanded concert series, larger concert venues, more singers, a bigger mailing list, and new pieces making their regional premiere. It all adds up to a larger audience for your ads—up to 65% bigger!

#### NEW DIGITAL EXPOSURE

Our advertisers deserve to be seen everywhere! Starting this year, your ad placement in Peninsula Cantare's event programs means you will **also** be seen all season long on our website, with a direct link to your own page... **plus** a special thank-you on our popular Facebook and Instagram pages. Digital exposure means even more chances to put your brand in front of our appreciative audiences.

#### RECOGNITION AT CONCERTS

The most important way we can thank our major advertisers ... is to **thank you—live**, in front of our audience! Remember, with your ads come complimentary tickets to our concerts. We invite you to join us and be recognized in person.

#### NEW SPONSORSHIP OPPORTUNITIES

Ready to take the next step up? Gain **exclusive** access to Cantare fans, including hosting a post-concert reception table, sending your own email promotion to our list, special VIP events, extra concert tickets, and most importantly, prominent recognition in all our concert publicity as a Concert Sponsor or Season Sponsor. Learn more at [www.PeninsulaCantare.org/Sponsorship](http://www.PeninsulaCantare.org/Sponsorship).

### And Every Ad Still Comes With...

Your Ad in Every  
Concert Program



Free Tickets to  
Every Concert

### ADVERTISING AGREEMENT

Peninsula Cantare is an independent, nonprofit 501(c)(3) organization, EIN tax ID # 20–1778066.

## 2024–25 SEASON

Advertising options are available for a variety of budgets!

Complete this advertising agreement by **December 1** to be seen on our site and in concert programs throughout our 2024–25 season.

### Advertise with Peninsula Cantare in three easy steps:

- ① Submit your ad request by **December 1** using the online form at <https://peninsulacantare.app.neoncrm.com/forms/advertisers-form>  
This form is also available from the Support Us menu option on the <https://peninsulacantare.org> site
- ② Pay for the ad using the same online form
- ③ Submit a JPG, PNG, or PDF of your ad OR indicate that you want to use your previous ad image OR send via email to [info@peninsulacantare.org](mailto:info@peninsulacantare.org), using the subject “Peninsula Cantare Program Ad”

You will receive a confirmation of your advertising selection.

Please contact [info@peninsulacantare.org](mailto:info@peninsulacantare.org) if you have any questions about completing the advertising form

### Ad Options



#### Benefits include:

- **Color ad** in full season of event programs (up to three concerts)
- Full season of **color ad on the Peninsula Cantare website**
- Acknowledgements at concerts and in social media
- **Two tickets** to each concert this season (a \$150 value)

#### Available Sizes:

- Outside Back Cover (8”H x 5”W) in **color** \$700
- Inside Front Cover (8”H x 5”W) in **color** \$600
- Inside Back Cover (8”H x 5”W) in **color** \$600



#### Benefits include:

- **B+W ad** in full season of event programs (up to three concerts)
- Full season of ad on the **Peninsula Cantare website**
- Acknowledgements in social media
- **Two tickets** to each concert this season (a \$150 value)

#### Available Sizes:

- Inside Full Page (8”H x 5”W) in **B+W** \$525
- Inside Half-Page (Horizontal) (4”H x 5”W) in **black + white** \$350
- Inside Half-Page (Vertical) (8”H x 2½”W) in **black + white** \$350



#### Benefits include:

- **B+W ad** in full season of event programs (up to three concerts)
- Full season of ad on the **Peninsula Cantare website**
- Acknowledgements in social media
- **One tickets** to each concert this season (a \$75 value)

#### Available Sizes:

- Inside Quarter-Page (Horizontal) (2”H x 5”W) in **black + white** \$250
- Inside Quarter-Page (Vertical) (4”H x 2½”W) in **black + white** \$250
- Business Card (2”H X 3½”W) in **B+W** \$200